

Hillsdale Baseball and Softball Association
P.O. Box 214, Hillsdale, NJ 07642

Dear Friend of Hillsdale Baseball/Softball,

Hillsdale Baseball and Softball Association:
Supporting our most precious resource...our children!

As a team sponsor for the 2011 Baseball and Softball season, we extend our heartfelt thanks for your support. Your organization's team was well represented, and with your support, the kids had a ball. If you have not sponsored a team in the past, I invite you to support our children, our town and the families that patronize your business.

As you are well aware, we depend on the generous support of our sponsors to provide a quality program and help defray expenses, which with tournaments, clinics and equipment will increase dramatically this year. Your sponsor dollars pay for equipment, uniforms, field maintenance, quality umpires and training clinics for our children. Our program helps our children grow, build self-confidence, keep healthy, build lasting relationships and focus on good habits!

As a "seasoned" team sponsor, we would like to ask for your support for the 2012 season. We will continue to put your company name on the Team's jersey and team photo plaque. ***The name recognition by the residents that support and help to grow your business is invaluable.*** In 2011, there were over 750 children in our program. If you choose, this year you may also purchase a banner for one of our fields, that will give your company outstanding exposure both locally and to visiting teams.

If you wish to sponsor a team for the 2012 season, please sign and return the enclosed agreement with your check for \$250 to the above address. If you wish to sponsor 2 or more teams the amount would be \$200 per team. As always, your selection of league and team will be accommodated whenever possible.

To ensure that jerseys are printed and distributed in a timely fashion, we are requesting that all sponsors return the signed agreement, with their check, no later than February 17, 2012.

All programs and clinics are designed with the best interests of the children in mind. The dedicated volunteers managing your Hillsdale Baseball and Softball Association and in many cases coaching the teams, are all parents with children in the program as well supporters of your business.

If you have any questions or concerns, please call me at 551-427-1130.

Thank you for your continued support.

John Sariol

John Sariol

Vice President – Hillsdale Baseball & Softball Association

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2012 Team Sponsorship Agreement

Between the HILLSDALE BASEBALL & SOFTBALL ASSOC., INC., a non-profit organization headquartered in Hillsdale, NJ, herein referred to as "HBSA" and the Undersigned Company or individual, herein referred to as "Sponsor", as named below:

Sponsor (Company or Individual Name)

Contact Name

Telephone Number

Wherein HBSA, in consideration of Two Hundred Fifty Dollars (\$250), herein referred to as "sponsor fee", agrees to equip and supervise one (1) team for the 2012 season. Each sponsored team will receive a jersey or hat with the Sponsor name, as determined by the Sponsor and HBSA. HBSA reserves the right to refuse Sponsorship for any reason deemed reasonable by the Executive Board.

It is mutually agreed that payment of sponsor fee concludes all obligations on the part of the Sponsor, and the sponsored team shall be subject only to the direction of the governing body of the HBSA. It is further stipulated that the Sponsor is under no obligation to expend additional monies and will not solicit contributions in the name of that league.

AS AGREED:

John Sariol
Vice President HBSA

Date

Authorized Sponsor

Date

You may indicate the name of a child that you would like to be on your sponsored team:
Child's Name (Please print): _____

Or a League preference (please indicate first and second choice)

___ Boys' 1st Grade

___ Girls' 1st Grade

___ Boys' Lower Minors (Grade 2)

___ Girls' Pee Wee (Softball) Grade 2

___ Boys' Upper Minors (Grade 3-4)

___ Girls' Lower Minor (Softball) Grade 3-4

___ Boys' Majors (Grade 5-6)

___ Girls' Minors (Softball) Grade 5-6

___ Boys' Junior Knickerbockers (Grade 7-8)

___ Girls' Majors (Softball) Grade 7-8

___ Kindergarten (COED)

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HBSA BANNERS – 2012 SEASON

WHAT BETTER WAY TO ADVERTISE & Support the Kids of Hillsdale!!!

HBSA is pleased to again be placing BANNERS on the fences at Memorial Field and Centennial fields. The signs will be 5' x 3'. They will be put up in April and taken down the end of November. What better way to spend your advertising dollars than to support the kids of HILLSDALE while GETTING 8 months of exposure for your ORGANIZATION to local families as well as surrounding towns.

If your banner is to stay the same as last year, this year we are offering a special rate for banners that don't have to be redone. If you want to reuse your banner from a previous year, all you have to do is send the HBSA a check for \$150.00 for the 8-month period. If you are want a new banner or are a new banner sponsor, please send your artwork or revisions with your check for \$250 by February 17, 2012.

Where else can you get this kind of exposure at this cost?!?!?

Don't delay! There are a limited number of banners to be sold. Fill out the form below and mail together with your check to John Sariol, P.O. Box 214, Hillsdale, NJ 07642. If you have any questions, please feel free to call me at 551-427-1130. You can also email your artwork to abbylundy@optonline.net. All banner designs will be faxed to you for your approval before final print. **Checks are payable to HBSA.**

Company Name: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

Field Choice: ___ No preference
 ___ Memorial Field
 ___ Centennial Little League
 ___ Centennial Knick Field

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HBSA website Banner Ads – 2012 SEASON

This is an exciting new opportunity that HBSA is proud to announce. For a fee of \$100 annually we will place your banner ad or your website link on our website for 1 year. It could be renewed each year. If you are interested please mail your check for \$100 made out to HBSA to:

HBSA
P.O. Box 214
Hillsdale, New Jersey 07642

You can also email your artwork to abbylundy@optonline.net.